



**FOR IMMEDIATE RELEASE – April 2006**

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**Exclusive Comfort** announces the debut of its high-end custom products for the home. Exclusive Comfort was created by Rolando J. Vargas who identified a “gap” in the home decorative furnishings market.

After assisting designers on several photo shoots, Mr. Vargas realized there was a need for excellent, high quality designed products such as decorative throw pillows, throws, duvet covers, table runners, etc. Often designers borrow products for their photo shoots. When clients have the opportunity to see the actual products in their home or office, they often decide to buy those same products. Mr. Vargas understood the value and the opportunity that customization presents.

The first series of products created by Exclusive Comfort are custom-designed throw pillows. These designs are one of a kind, not mass produced, and have been carefully developed to embrace elegance, yet maintain a level of comfort and practicality. These designs are both specific in style and transcendent over time. The Exclusive Comfort workroom produces well constructed products, featuring both top quality materials and craftsmanship. These products are made to last. They add the finishing custom touch that most home products do not have and the public desires.

Several of Exclusive Comfort’s decorative throw pillows will be featured in a number of upcoming publications, including *Beautiful Homes - A Better Homes and Gardens Special Interest Publication* and *Storage Ideas*.

Exclusive Comfort is also involved in the charitable causes. In March 2006, Exclusive Comfort generously created a table top overlay as a donation for the ELLE DÉCOR event, “Dining by Design,” presented by GE benefiting Design Industries Foundation Fighting AIDS. In June 2006, Exclusive Comfort will donate for auction, a pair of custom-designed throw pillows at an event called, “Like Home” benefiting The M-ARK Project, a charity that helps provide affordable housing in the Catskills region of New York State.

There are more products in development & production at Exclusive Comfort including, decorative throws, duvet covers, table runners, high end custom one of a kind antique textile products, and a series of children’s products.

For more information, please visit our website: [www.ExclusiveComfort.com](http://www.ExclusiveComfort.com) or contact Mr. Vargas directly.

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